

**Dominique Lerma
Makeup Artist**

Dominique has a love and passion for working with people, whether it be makeup applications for formal events as a make-up artist, or working as an educator of makeup theory and design. She has had overwhelming experience for over 8 years with all types of clientele and their beauty desires. Her expertise is in beauty makeup, body painting, special event makeup, film, commercials and photography makeup. Dominique is capable of any makeup design. The sky is her limit.

Experience:

- 8 years in Freelance Make-Up with expertise in skin care advice electing and arranging culminating products for clients, applying makeup for any event, enlightening customers with manageable advice and knowledge of application that properly fit their features and color tones.
- 8 years in Fashion/Beauty, Runway shows, Editorial, Tv/Film, Quinceneras, Weddings, Special Events, Birthdays, and misc.

In 1.5 years as a MAC Cosmetics Make-up Artist/Sales Representative, she has achieved:

- Viva Glam Ambassador Award for World Aids Fund
“Being a part of the MAC family was beneficial in many factors, both for my personal life and professionally. Not only did they encourage me to become a more refined sales associate, I was also able to build a clientele for my personal trade. I attained a high selling average each month and exceeded my goals hourly as well as on a monthly basis. I presented a professional image in appearance, words, and actions. With my customers I shared product and fashion knowledge accurately and enthusiastically, I also used my suggestive selling skills to build multiple sales. I grew both as a Leader and a Make-up artist working for Nordstrom's and built positive team friendships. In the end it all enabled me to demonstrate ownership, accountability and to take the initiative.”
- Education
Present Long Beach City College, LB, CA
- Fashion Merchandising and Design Transfer credits
- Fashion Network, French Club and Transfer Academy
- Beginning Stage Makeup
9/2005 - 12/2006 Los Angeles Trade Technical College, Los Angeles, CA
- Intermediate Fashion Design courses completed, transfer credits completed, Miss Costa Rica 2006.
9/2004 - 8/2005 Cerritos City College, Cerritos, CA
- Skills
§ Spanish (Fluent - Full Knowledge)
§ French (Conversational - Limited)